



Canterbury  
Christ Church  
University

CHRIST CHURCH  
BUSINESS SCHOOL



sharedservicearchitecture

# Creating Public Sector Collaborative Transformation Teams

These are pathway seminars to the Postgraduate Certificate in Collaborative Transformation at Canterbury Christ Church University



...with NHS organisations



...with Blue-light



## Creating Collaborative Working Business Cases

...with Councils



...with Housing and Education



Tools, templates and techniques for accelerating the scale and pace of public sector collaborations

## SHARED SERVICE ARCHITECTURE SEMINARS in numbers

**3000+**

Leaders and senior manager delegates



**80%+**

'Excellent' delegate evaluation ratings



**300+**

Recognised Practitioners and Architects



**13**

Cohorts of Postgraduate Certificate Students



**Over 400 public sector organisations use our toolkits**

**205**



Local Government

**75**



FE/HE

**62**



Health

**30**



Fire

**24**



Police

**17**



Private

**14**



Collaborative Transformation Magazines published

**200+**



Online tools, templates & techniques

**250+**



Update newsletters

**2500**



Subscribers to weekly news & jobs updates

## The benefits of this seminar to your collaboration projects and your partnerships

This seminar will develop the skills of your collaboration project lead and team.

### What are the benefits of having a skilled collaborative transformation team?

**For your organisation:** It gives confidence to an organisation to know that they are represented by practitioners who are skilled at building collaborative advantage for all in the partnership.

**For your partnership:** Having skilled collaboration practitioners on the project team will help accelerate the scale and pace of the journey by ensuring that the collaboration is set on strong foundations from the outset, and will avoid the classic pitfalls experienced in so many partnerships.

**For individuals:** The SSA collaborative transformation seminars enable your collaboration project team members to apply over 200 tried and tested tools, templates and techniques in any collaborative settings and across many sectors (local and central government, fire, police, PCC, health & social care, housing and third sector). This gives them the confidence to be successful in their role, no matter who the partners are.

**£399+VAT per delegate**

with further discounts for multiple delegate bookings

Substantial discounts available for in-house programmes

This is a pathway seminar to the Postgraduate Certificate in Collaborative Transformation at Canterbury Christ Church University



**For more details about the programme email**

**[Manny.gatt@sharedservicearchitects.co.uk](mailto:Manny.gatt@sharedservicearchitects.co.uk)**

**...or phone Manny on 07971 049069**

In-house delivery of this seminar is available for groups of 8 or more.

## What are delegates saying in their evaluations?

*"The ease of using the in-house techniques was very helpful."*

*"Excellent information, guidance and lecturer."*

*"Fantastic info & in-depth – would happily spend more time on this."*

*"Loved the encouragement for a DIY approach."*

*"I am confident that most of this can be done in-house or with minimal external help/advice."*

*"The programme provides you not only with the tools to smooth the path for effective collaboration, but also has changed my thought processes when working in this area."*

**Matt Peskett**  
**Avon Fire and Rescue Service**

## Unpacking the collaborative working

### Shared Business Case Toolbox

**40 tools, techniques and templates for drafting a majority of your collaborative business cases in-house**

This seminar unpacks the 230-page, *Shared Business Case Toolbox* and provides over 40 tools, techniques and templates to draft key elements of a collaborative business case with in-house staff.

**Step 1: Explore why style is as important as substance** in a collaborative working business case.

**Step 2: Developing the options in the shared vision document**, deciding on the level of ambition for the options and identifying the governance choices for each of them.

**Step 3: Identifying which of the 16 techniques** for developing the economic case in a shared service/collaboration business case can be achieved by an in-house team, or whether they should be put out to consultancy.

**Step 4: Learn to collaboratively value the non-financial benefits**, measure return on investment, assess the up-front costs of an option and carry out due diligence on partners.

**Step 5: How to harness the decision-making processes of each partner**, to release the business plan only when it will be well received. Then how to create a synchronised sign-off process.

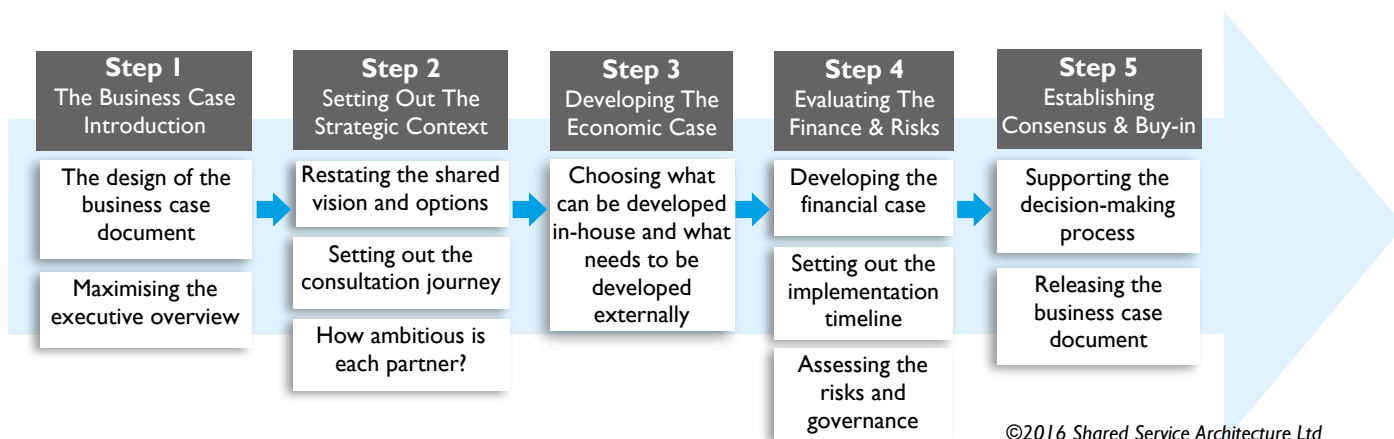
#### What is included with this seminar?

- \* A copy of the 230-page *SSA Collaborative Business Case Toolbox*
- \* Points towards *Collaborative Transformation Practitioner - CTPrac™* recognition
- \* 12-month subscription to *Collaborative Transformation Magazine*
- \* A potential £250 reduction in the fees of the Canterbury Christ Church University Postgraduate Certificate in Collaborative Transformation\*.

This is a pathway session to the Postgraduate Certificate in Collaborative Transformation at Canterbury Christ Church University



## THE FIVE KEY STEPS OF THE COLLABORATIVE BUSINESS CASE ROUTE MAP




\* Potential students are subject to university approval before they can enrol on the certificate.

# THE COLLABORATIVE TRANSFORMATION TOOLKITS ARE NOW ONLINE...

These 200+ tried and tested resources are being applied in over 500 public sector organisations including local and central government, blue light, FE, HE, voluntary sector, housing and health.

**Flexible, multi-purpose project tools, templates and techniques for accelerating:**

- **Shared Services**
- **Combined Authorities Working**
- **Community Safety**
- **Health and Social Care Integration**
- **CCG Collaborative Working**
- **Systems-Wide Working**
- **Blue-light Transformations**
- **Alternative Ways Of Working In Partnership**
- **Collaborative Working Within Organisations**



*Over 200 downloadable  
tools, templates and  
techniques to accelerate  
collaborative working  
across your organisation  
and partnerships*

If you would like to make the 200+ SSA collaborative transformation tools, templates and techniques available to all of the departments across your organisation, and across your partnerships, they are now available as PDFs for unlimited download.

The annual licence includes training seminars in how to gain the most from their application by your colleagues.

Visit [www.sharedservicearchitects.co.uk](http://www.sharedservicearchitects.co.uk) for full details.

Or email

[magda.zurba@sharedservicearchitects.co.uk](mailto:magda.zurba@sharedservicearchitects.co.uk) to  
arrange a demonstration



# WHAT DO THE ONLINE TOOLS LOOK LIKE AND HOW ARE THEY STRUCTURED?

*Each tool is set out in its own six-page layout, and designed so that what you read in the morning, you can be applying that afternoon.*

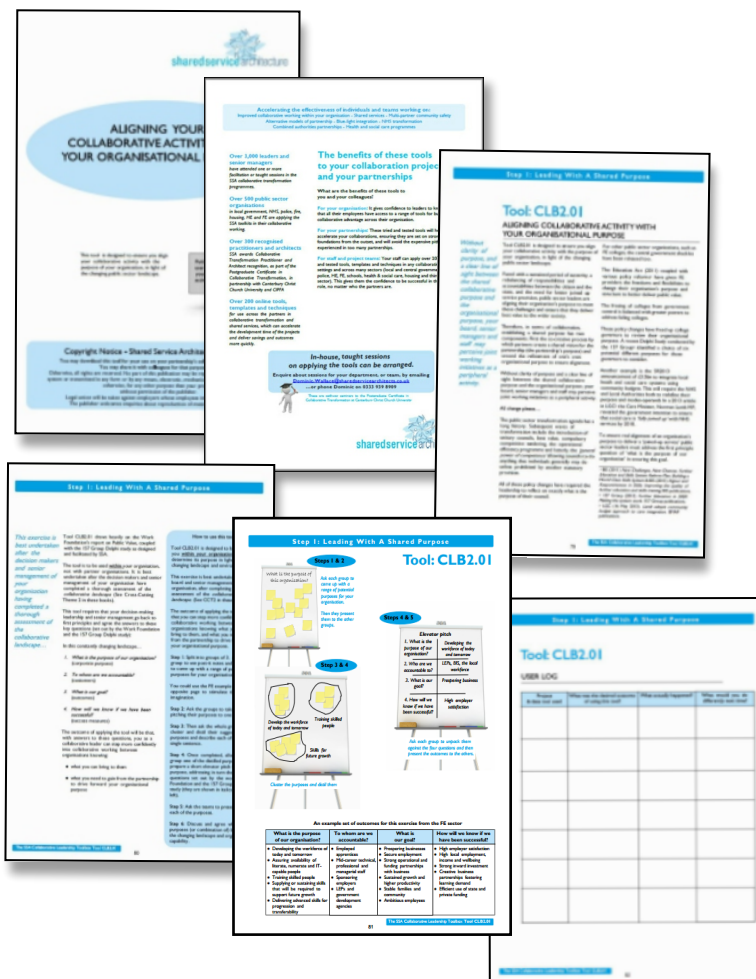
Each tool is set out in its own six-page layout, and designed so that what you read in the morning, you can be applying that afternoon.

The tools provide support for each of the six stages of the Collaborative Transformation Journey Map from *Collaborative Leadership* through to *Transform and Improve*.

**Pages one to four** explain the tool, the situations you might consider deploying it in and the background, academic and practitioner underpinning. Page four also contains a step-by-step guide, in the blue column, to applying the template, tool or technique.

**Page five** provides an example layout of the tool so you can develop and adapt it for your specific purpose.

**Page six** is a user log to record when and how you used the tool and any adaptations you would make when using the tool again.



Over 200 downloadable tools, templates and techniques to accelerate collaborative working across your organisation and partnerships

They will also inspire your project teams to create their own tailored tools, templates and techniques for their projects.

Equipped with these tools, this is their opportunity to be enterprising and innovative and accelerate the success of your collaborative projects they are working on.

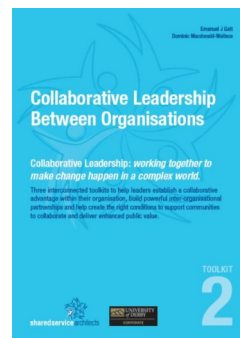
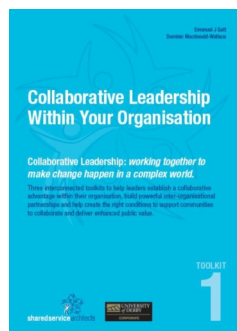
## For your strategic leaders and decision-makers, why not consider the Collaborative Leadership Programme?

Each of the three stand-alone (but related) sessions come with accompanying toolkits and support materials. Each addresses in turn the three perspectives of harnessing collaborative leadership to cut costs:

1. **Collaborative Leadership Within Your Organisation:** *How do you improve collaborative working within your organisation, to gain the most from partnership working in combined authorities, health and social care, blue light and other projects?*
2. **Collaborative Leadership Between Organisations:** *How can leaders in collaborative transformations work together to secure improved, lower-cost, systems-wide value for the partnership and their organisations?*
3. **Collaborative Leadership Across Communities:** *How can leaders engage, build and sustain the most effective models of community-based service delivery and solutions?*

## The Collaborative Leadership Programme

There are almost 100 tools, templates and techniques in the Collaborative Leadership toolboxes...



...helping decision-making leaders work together to make change happen in a complex world.

Visit [www.sharedservicearchitects.co.uk](http://www.sharedservicearchitects.co.uk) to read and download full details of this programme

### About Shared Service Architecture Ltd (SSA)

Shared Service Architecture Ltd is a research-informed teaching company that provides:

**Personal development in collaborative leadership for politicians, board members, executives and senior managers,** to equip them to become effective, skilled and knowledgeable collaborative leaders in public purpose collaboration activities, including through the Postgraduate Certificate in Collaborative Leadership.

**Collaborative project skills and knowledge development for senior managers and project leads** who wish to become recognised Shared Service Practitioners - SS(PRAC)<sup>TM</sup>, or Collaborative Transformation Practitioners - CTPrac<sup>TM</sup>, or Shared Service Architects - SSA<sup>TM</sup>, or Collaborative Transformation Architects CTArc<sup>TM</sup> and gain professional recognition through the Postgraduate Certificate in Collaborative Transformation.

**Organisational development through mentoring and in-house facilitation sessions** to build collaborative advantage within organisations. This will increase the organisational capacity and culture to successfully collaborate with external partners and reap the full efficiency, improvement and political gains that partnership working can deliver.

**Over 200 online tools, templates and techniques** that can be used across partnerships to accelerate their success.

**Collaborative Transformation Magazine** providing case studies, tools and reviews from the frontline CTPrac<sup>TM</sup>, SS(PRAC)<sup>TM</sup>, SSA<sup>TM</sup> and CTArc<sup>TM</sup> community.



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